

EAST HERTS COUNCIL

OPENNESS OF LOCAL GOVERNMENT BODIES REGULATIONS

2014

OFFICER DECISION WRITTEN RECORD

Reference:	OD/(to be added by Democratic Services)
Subject Matter:	UK Shared Prosperity Funding – rural business and infrastructure
Date of Decision:	June 2025
Exempt/Confidential information (Yes/No):	
If Exempt/Confidential – reason why:	No
Name of Officer taking decision under delegated authority:	Benjamin Wood
Source of delegated authority (constitution/express delegation/etc):	At the Council Meeting on 14 th May 2025, Council resolved that: (A) Rural Prosperity Funding of up to £141,828 is allocated to support rural businesses and infrastructure projects, with decisions on funding delegated to the Head of Communications, Strategy and Policy in consultation with the Executive Member for Planning and Growth

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Exercise of delegated authority approved by: <i>(if different from Officer taking decision)</i>	
Decision:	<p>That the following amounts are awarded:</p> <ul style="list-style-type: none"> • £20,000 to WENTA, to provide business support in East Herts using the Launchpad in Bishop's Stortford as a hub • £10,000 to Hertfordshire Futures as a contribution to the Hertfordshire Film Office • £7,500 to SEEDL for an online learning and development platform • £12,237.75 to HUQ Industries Limited for access to town centre footfall data
Reason(s) for Decision:	This will support delivery of the overall UK Shared Prosperity Funding objectives, specifically in relation to business support and increased skills and learning provision

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Details of alternative options, if any considered and rejected:	To not award the amounts. This has been discounted as doing so means we would be unable to deliver the UK Shared Prosperity Objectives
Name of Officer who has confirmed with all Members involved in taking this decision whether they have pecuniary or non-pecuniary interest:	Ben Wood
Name(s) of any Member who has removed himself/herself from contributing to this decision because of a conflict of interest:	N/A
Signature of Decision Maker (where decision is taken in consultation with a Member):	Add electronic signature
Signature of Member consulted by Decision Maker (where decision is taken in consultation with a Member):	Add electronic signature

SIGNATURES TO BE REDACTED